

JON BROWN

Designer/Animator/Illustrator

A professional Designer and Educator with over fourteen year's experience in studio production, freelance work, arts education, curriculum development, and program design.

www.jontbrown.com jonthomasbrown@gmail.com 414-312-2926

PROFESSIONAL DESIGN EXPERIENCE

Graphic Artist/Designer/Animator: Self-Employed, 2009-present

- Develop comprehensive illustrations and brand identities for startups and established companies, including logo design, book covers, murals, formal presentations, marketing materials, and website visuals.
- Design high quality 2D digital animations including characters, environments, and special effects for TV, films, video games, commercials, and online media.
- Collaborate with creative teams including directors, storyboard artists, and sound designers to bring creative visions to life, ensuring alignment with the project's artistic style.
- Design dynamic visual effects, motion graphics, and transitions for use in digital media, advertising, and film.
- Create storyboards and animatics, writing scripts and designing visual narratives to effectively convey sequences to clients and production teams.
- Incorporate client and director feedback to revise and improve animations, ensuring high-quality deliverables.
- Manage and balance multiple projects simultaneously, meeting client and production timelines and deadlines without sacrificing quality and staying within budget.
- Write, led and participate in brainstorming sessions on ideation, original script treatments and polished story/storyboards.
- Consult with law firms/clients to determine needs and help distill complex arguments into coherent visual stories to be used in court presentations.

Selected Clients

Riverkeepers 2024, Rosenberg Consulting Services 2023-2024, Marcus Performing Arts Center 2021, 371 Productions 2019, Kohls Dept. Stores 2017-2018, National Safety Council 2017, UWM Business School 2016, ACLU of Wisconsin 2015, American Lung Association 2013, Bachman Brand Development 2011, Wisconsin State Lottery 2011, Scholastic Weston Woods 2011, Finn Digital 2009, Rockeyshores Productions 2008, Health Canada/Provincial Health Services 2007, Studio B Productions 2006-2008

TECHNICAL SKILLS

PowerPoint, Photoshop, Illustrator, InDesign, Animate, Premiere, After Effects, Procreate, and Harmony ToonBoom

CREATIVE ACHIEVEMENTS

- Wrote, produced and shot a short film titled "Morning Yoga", 2024
- Wrote, Shot and Acted in a short film titled "Nice Workin' With Ya", 2023
- Officer of the Milwaukee Animation Group, 2009 to 2018
- Voice Over talent for independent video games, 2017
- Director, Story, Animation for "Jawbreaker", independent documentary by Level One Media, 2015-2016
- Best Visual Effects and Sound in Milwaukee 48 Hour Film Fest for my film "Zero Money Down", 2015
- Wrote, Storyboarded, and Directed a "Letters to Santa" intro.outro for MATC.Public Television, 2014
- Resident Artist at RedLine Gallery, 2009-2011

PROFESSIONAL TEACHING EXPERIENCE

Milwaukee Institute of Art and Design, 2010-Present

- Wrote curriculum and taught animation, production, storyboard, and figure drawing
- Assist with designing specific courses that align with school goals.
- Run pre-college summer program for high school students that concentrates on developing skills for college readiness.
- Supervise student workers.

Oconomowoc School District/Atlas Prep Academy/Seton Schools, 2017-2023

- Held position as Digital, Traditional Art and Photography Teacher for grades 6-12
- Hosted information sessions, and technical assistant workshops.
- Monitored service contracts with participating partners.
- Collected and analyzed program data to monitor and improve program impact.
- Utilized online management system.
- Developed application review and award process for grant programs and scholarships.

Artists Working in Education, 2010-2023

- Created, designed, and led animation and illustration programs for at-risk youth.

Milwaukee Area Technical College, 2010-2018

- Designed the 2D program, taught digital animation, production, story, and concept.
- Served on Department committees for funding and curriculum review.

Art Institute of Wisconsin, 2009-2018

- Developed and taught life drawing, production, animation, and story

VOLUNTEER EXPERIENCE

- I have designed and led arts based classes/workshops with organizations such as Artists Working in Education, Artworks, Arts at Large, and Milwaukee Public Schools, 2010-2024
- Co-led a weekly online digital arts program called Arts X Tech for kids through Discord and utilizing various free software packages, 2019-2023
- Designed and taught Stop-motion "Know Your Rights" PSA at True Skool/ACLU, 2012
- Directed animation workshops with youth at RedLine Gallery, 2009-2011
- Facilitated workshops on political cartooning at the ACLU Youth Social Justice Forum, 2010-2011
- Conceived and led animation summer classes at UWM Pre-College/Mini-Courses, 2010, 2016
- Conceived and directed a "light animation" installation at Jazz Gallery/UWM, 2010
- Designed and led a 16wk stop-motion workshop at Roosevelt Middle School, 2010

EDUCATION

Vancouver Film School

- Certificate in Traditional/Digital 2D Animation

University of Wisconsin-Milwaukee

- BA in English and Film Studies, Emphasis: Creative Writing